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Professor of Spanish
Washington and Lee University
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Lexington, VA 24450
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Education

- Ph.D. in Hispanic Linguistics with advanced certificate in Second Language Acquisition and Teacher Education (S.L.A.T.E.). *University of Illinois at Urbana-Champaign* (2004-09).
- M.A. in Hispanic Linguistics. *University of Illinois at Urbana-Champaign* (2002-04).
- Philology (Language, Linguistics and Literature). Five-year program. *University of Seville, Spain* (1994-99).

Current Position

- Professor of Spanish. Washington and Lee University (2024-Present).

Previous Positions

- Associate Professor of Spanish. Washington and Lee University (2016-24).
- Assistant Professor of Spanish. Washington and Lee University (2011-16).
- Assistant Professor of Spanish. University of Mississippi (2008-11).
- T.A./Instructor. University of Illinois at Urbana-Champaign: Instructor of Spanish, Linguistics, and Global Studies courses on campus and abroad (2002-08).
- Lecturer and Program Coordinator. Language academies and center for cultural studies (Cegri, Montalban, Carfax, Escuela de Idiomas Nerja). Granada & Málaga, Spain (2000-01).
- Foreign Language Professor and Program Coordinator. University of Piura, Peru. (1999-2000).

Research Interests

- Discourse Analysis, Political Communication, Digital Communication, Language Planning, Language Ideology, Anthropological Linguistics, Historical Discourse Analysis, Systemic Functional Linguistics.

Current Teaching

- Power and Ideology: (Critical) Discourse Perspectives.
- Spanish Grammar Rules: The Making of a Language.
- Social and Cultural Practices in Spain: The Construction of National Identity.
- Advanced Grammar in Spanish: A Linguistic Approach.
- Introduction to Hispanic Linguistics.
- History of the Spanish Language.
- Introduction to Spanish Syntax and Morphology.
- Contemporary Spain in Context: (Re)searching Spanish Identity and Culture in the 21st century.
- Cuba: Historia, Cultura y Sociedad.
- Global Studies: Diversity & Integration in the Dominican Republic.

Teaching Abroad

2003-Present **Organizer and Director of Study Abroad Programs (Cuba, Dominican Republic, Ecuador, Perú, Spain)**

Washington and Lee University

- Director and organizer of the Spring Term Course “SPAN 214: Contemporary Spain in Context: Spanish Culture through Social Interaction” Cadiz, Spain. (Spring 2012, 2014, 2016, 2018, 2020 [cancelled due to COVID], 2024).

University of Mississippi

- Director and organizer of the Study Abroad Program “Global Studies in Local Settings: Spanish in Context.” Cadiz, Spain. (Summer 2010).
- Residential Director of the Study Abroad Program “Spanish in the Andes,” Quito, Ecuador. (Summer 2009).
- Program developer for summer and semester program in Lima, Peru. (Summer 2009).

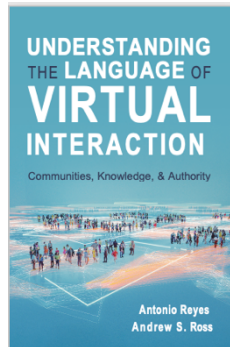
University of Illinois

- Director and organizer of the Study Abroad Program held in La Havana, Cuba. (Summer 2003 & Summer 2004).
- Director and organizer of the Study Abroad Program held in Santiago, Dominican Republic. (Summer 2006 & Summer 2007).
- Director and organizer of the course “Global Cities: Diversity and Integration” held in Santo Domingo-Sosua, Dominican Republic. (Winter break 2006-2007).
- Collaborator with the Study Abroad Program held in Barcelona, Spain. (Summer 2008).

Publications

Books

- *Understanding the Language of Virtual Interaction: Communities, Knowledge and Authority*. [w/ Andrew S. Ross]. Cambridge, UK: Cambridge University Press. (2025).



- *Voice in Political Discourse: Castro, Chavez, Bush and their Strategic Use of Language*. London, UK: Continuum. (2011).



Peer Reviewed Articles & Chapters

- Neo-fascism and Retrotopia: Selective Memories of Reconquista in Spain. In *Oxford Intersections: Racism by Context*. Ed. Oxford, England: Oxford University Press. (2025) <https://doi.org/10.1093/9780198945246.003.0121>
- Epic narratives in Far-Right Wing Populism. In Maci, S. M & McGlashan, M. (eds). *(Critical) Discourse Studies and the (new?) normal: Analysing discourse in times of crisis*, (pp. 25-54). Bern: Peter Lang. (2024).
- Spain vs. Catalonia: Normalising democracy through police intervention. In Krzyżanowski, M (Ed.), *Strategies of “Normalisation” in Public Discourse: Paradoxes of Populism, Neoliberalism and the Politics of Exclusion*. (Special issue). *Social Semiotics*. Vol. 30(4), 485-502. Taylor & Francis. (2020b).

- Constructing the standard language: Metaphors, moral cognition, and language myths. *Hispanic Studies Review*. Vol. 4(2), 186-205. (2020a).
- (De)legitimizing language uses in Language Ideological Debates online. In Rivers D. & Ross. A. S. (Eds.), *Discourses of (De)Legitimization: Participatory Culture in Digital Contexts* (pp.17-35). Taylor & Francis. (2019).
- Virtual Communities: Interaction, identity and authority in digital communication. *TEXT & TALK*. Vol. 39(1), 99-120. Mouton de Gruyter. (2018).
- Negotiating use, norm and authority in online language forums. [w/ Juan E. Bonnin]. *Current Issues in Language Planning*. Vol. 18(2), 136-160. Taylor & Francis. (2016).
- Building intimacy through linguistic choices, text structure and voices in political discourse. *Language & Communication*. Vol. 43, 58-71. Elsevier. (2015).
- Issues and solutions in text analysis: Beyond denotational meaning. *Southern Journal of Linguistics*. Vol. 38(2), 50-82. (2014b).
- Bush, Obama: (In)formality as persuasion in political discourse. *Journal of Language and Politics*. Vol. 13(3), 538-562. John Benjamins. (2014a).
- The theory of Andalucism and political ideology: A comparative analysis of Andalusian and Caribbean Spanish. *Akademeia*. Vol. 3(1): ea0122. University of Calgary, Canada. (2013b).
- Don't touch my language: Attitudes toward institutional language reforms. *Current Issues in Language Planning*. Vol. 14(2), 337-357. Taylor & Francis. (2013a).
- Palin v. Biden: The fight for credibility in political discourse. *Issues in Political Discourse Analysis*, Vol. 3(1): 75-94. (Indiana University). Nova Science Publishers. (2011b).
- Strategies of legitimization in political discourse: From words to actions." In *Discourse & Society*. Vol. 22(6), 781-807. Sage. (2011a).
- Power, emotions and agency in political discourse. In Mantero, M., Chamness Miller, P. & Watzke J. L. (Eds.), *Readings in Language Studies, Volume 2: Language and Power*. (pp. 201-218). International Society for Language Studies. (2010).
- Discursive strategies in Chávez's political discourse: Voicing, distancing and, shifting. *Critical Discourse Studies*. Vol. 5(2), 133-152. Taylor & Francis. (2008c).
- Hot and cold war: The linguistic representation of a Rational Decision Filter. *Critical Approaches to Discourse Analysis Across Disciplines (CADAAD)*. Vol. 2(2), 31-47. (2008b).

- Political discourse and its sociolinguistic variables. *Critical Inquiry in Language Studies*. Vol. 5(4), 225-242. Taylor & Francis. (2008a).
- Speeches and declarations: A war of words. *Revista Alicantina de Estudios Ingleses* (RAEI), Special issue on *Linguistics and the Media*. Vol. 19, 365-386. Universidad de Alicante. (2006d).
- ‘Global enemies’ and their linguistic representation in the political agenda. In Harris, J (Ed.), *Alternative Globalizations* (pp. 416-34). Global Studies Association of North America (GSA/NA). Lulu. (2006c).
- Memory’s *modus operandi* and input processing: A theoretical model. *Mediazona*; online journal of *Interdisciplinary Studies on Languages and Cultures*, No. 2. University of Bologna. (2006b).
- Liquids: From maintenance to elision in cluster syllables and word final position. *Georgetown University Luso-Hispanic Linguistics Papers (GULLP)*. Georgetown University. (2006a).

Book Review

- Review of Samuel Bennett (2025). *Myths and Sanctioned Ignorance in British Immigration Discourse: Towards a Linguistic Sociology of Absences*, Oxford University Press. In *Journal of Intercultural Studies*. 1–2.
<https://doi.org/10.1080/07256868.2025.2531783>
- Review of M. Schröter (2014). *Silence and Concealment in Political Discourse*, John Benjamins. In *Journal of Sociolinguistics*, 18(1), 122-25. (2014).
<https://doi.org/10.1111/josl.12061>

Creative Work

- *Territorios de la Memoria*, (2021). Video and 3D animation, 5’09” [w/ Federico Cuatlaucat]. <https://filmfreeway.com/TerritoriosDeLaMemeoria>
 - Official Selection. Festival de CineArte de la Frontera. San Cristóbal. Venezuela. August 5-7, 2021.
 - Exhibition. University of Virginia Studio Art Department. Ruffin Gallery. Charlottesville, Virginia. February 1- 19, 2021.
 - Exhibition. Casa de Iberoamérica, Cádiz, Spain. April 28, 2022.

Invited Contributions

- Com «El País» va legitimar la violència policial l'1-O. *Pensem*. Fundació Congrés de Cultura Catalana. ISSN: 2696-306X. (2020, October 1).
- Miedo y futuro: Armas emocionales en la persuasión política estadounidense. *Revista Cronopio*, 41. ISSN: 2248-5406. (2013, June 5).

- The divine ally: Discursive strategy or religious fanaticism? *Amadis*, Vol. 8, 241-55. Université de Bretagne Occidentale. (2009).

Invited Talks

- CDA Meeting 2023. Critical Discourse Studies Today & Tomorrow: Problem Orientation, Social Challenges and Discursive Dynamics. Talk: “Normalising and legitimising exclusion via history in current right-wing populism: The case of Spain.” Centre for Multidisciplinary Studies in Racism, Uppsala University, Sweden. June 1-2, 2023.
- Casa de Iberoamérica, *Migraciones Globales* [w/ Federico Cuatlacuatl]. Cádiz, Spain. April 28, 2022.
- Université Libre de Bruxelles, Belgium. Maison des Sciences Humaines (MSH). Professeur invité 2021-2022. Talk: “Digital communication, virtual communities, and social change in the Americas.” October 7, 2021.
- Örebro University, Sweden. Department of Media and Communication Studies: Talk: “Spain vs. Catalonia: Homogeneity and unity in the Spanish DNA.” May 23, 2019.
- University of Pennsylvania. USA. Annual Penn Language Educator Symposium: Talk: “Language learning through Spanish language debates online.” December 8, 2018.
- Sociolinguistics Symposium 21. The place of style in a 21st century Sociolinguistics. Session organized by Allan Bell and Natalie Schilling: Paper: “Designing audience through style: Persuasion and voice in political discourse in the U.S. and Latin America.” Universidad de Murcia, Spain. June 15-18, 2016.
- National University of La Plata and CONICET, Argentina. (Consejo Nacional de Investigaciones Científicas y Técnicas [National Council for Scientific and Technical Research]). Talk: “Castro, Chávez y Bush: Persuasión y voz en el discurso político.” Buenos Aires, Argentina. August 13, 2013.
- Guest Lecturer for ADV 400: “Advertising across borders: Consumerism in neo-emerging markets” and ADV 590 “Research practicum: Critical and interpretive content analysis in the Dominican Republic.” Seminars taught by Prof. William Berry. University of Illinois. November, 2007.
- Guest Lecturer at Global Citizen Workshop: “Training workshop for high school teachers and students.” University of Illinois. April 28-29, 2007.

Refereed Conference Presentations

- IX Conference of the Critical Approaches to Discourse Analysis Across Disciplines (CAADAD). “‘Retrotopia,’ the Nostalgic Past of Far-Right Wing Populism: The Case of Spain.” University of Bergamo, Italy. July 6-8, 2022. (Virtual).

- 3rd Metadiscourse Across Genres Conference (MAG2021) “Metadiscourse in digital spaces: Renegotiating *le bon usage* of the Royal Spanish Academy (RAE).” Universitat Jaume I (UJI), Castellón, Spain. May 27-28, 2021. (Virtual).
- 87th Southeastern Conference on Linguistics (SECOL) “The digital revolution: Participatory culture and social change.” University of Mississippi, Oxford, Mississippi. March 26-28, 2020. (Paper Accepted: cancelled due to COVID-19).
- The Annual Convention and World Languages. American Council on the Teaching of Foreign Languages. “Tod@s/os/as/es: A vowel change and its socio-political implications” Washington D.C. November 22-24, 2019.
- The Georgetown University Round Table (GURT) on Languages and Linguistics. “What makes you an expert?: Representing language expertise in different social media forums” [w/ Betsy Rymes]. Georgetown University. Washington D.C. March 29-31, 2019.
- The Annual Convention and World Languages. American Council on the Teaching of Foreign Languages. “New voices of authority on the Spanish language: Unlicensed language brokers online.” New Orleans. November 16-18, 2018.
- The Georgetown University Round Table (GURT) on Languages and Linguistics. Panel organized by Michał Krzyżanowski. Discussant: Ruth Wodak. Strategies of ‘Normalization’ in Public Discourse: Paradoxes of Neoliberalism, Populism and the Politics of Exclusion. Paper: “Spain vs. Catalonia: Normalizing democracy through police intervention.” Georgetown University. Washington D.C. March 9-11, 2018.
- III International Conference in Transatlantic Studies: Spaces of Confrontation. “(De)Legitimizing language uses in Language Ideological Debates online.” Harvard University. Cambridge, Massachusetts. May 12-13, 2017.
- VI Conference of the Critical Approaches to Discourse Analysis Across Disciplines (CAADAD). “Affinity spaces vs. Communities of Practice in language debates on the internet: The linguistic construction of a Virtual Community.” University of Catania. Catania, Italy. September 5-7, 2016.
- 21st Sociolinguistics Symposium. Panel organized by Allan Bell and Natalie Schilling: The place of style in a 21st century Sociolinguistics. Paper: “Designing audience through style: Persuasion and voice in political discourse in the U.S. and Latin America.” Murcia, Spain. June 15-18, 2016.
- 82nd Southeastern Conference on Linguistics (SECOL). “Emotions and Illusions in online Language Ideological Debates.” North Carolina State University. Raleigh, North Carolina. April 9-11, 2015.
- The Georgetown University Round Table (GURT) on Languages and Linguistics. “Negotiating use, norm and authority in Language Ideological Debates in internet

forums” [w/ Juan Eduardo Bonnin]. Georgetown University. Washington D.C. March 13-15, 2015.

- V Conference Critical Approaches to Discourse Analysis Across Disciplines (CAADAD). “Reactions to institutional language changes: Attitudes, myths and social marginalization.” Elte University. Budapest, Hungary. September 1-3, 2014.
- 8th Conference of the International Society for the Study of Argumentation (ISSA). “Argumentation through linguistic choices, text structure and voices in U.S. political discourse.” University of Amsterdam. Amsterdam, The Netherlands. July 1-4, 2014.
- 81st Southeastern Conference on Linguistics (SECOL). “Building intimacy through linguistic choices, text structure and voices in political discourse.” Coastal Carolina University. North Myrtle Beach, South Carolina. March 27-29, 2014.
- IV Jornadas internacionales de Filología y Lingüística y Primeras de Crítica Genética. “Marcos teóricos y nuevos contextos discursivos: Retos y soluciones.” Universidad Nacional de La Plata. La Plata, Argentina. August 7-9, 2013.
- International Society for Language Studies Annual Conference (ISLS). “Institutional language changes: Passive discrimination towards social groups” San Juan, Puerto Rico. June 13-15, 2013.
- American Association of Applied Linguistics (AAAL). “‘I know you didn’t ask’: Bush and Obama building (in)formality through linguistic and paralinguistic variables.” Dallas, Texas. March 16-19, 2013.
- IV Conference Critical Approaches to Discourse Analysis Across Disciplines (CAADAD). “The linguistic creation of informality in formal settings: Bush, Obama and the War on Terror.” University of Minho. Braga, Portugal. July 4-6, 2012.
- 79th Southeastern Conference on Linguistics (SECOL). “Two Presidents, two ideologies and five ways to legitimize action.” Lexington, Kentucky. April 12-14, 2012.
- 14th Annual Comparative Literature Conference: Cultural and Linguistic Intersections of the Transatlantic. “The Theory of Andalucism: Linguistic evidence, historical facts and ideological positionings.” University of South Carolina. Columbia, South Carolina. March 22-24, 2012.
- Symposium About Language and Society-Austin (SALSA): “Strategies of legitimization in discourse: Bush, Obama and the War on Terror.” University of Texas. Austin, Texas. April 15-17, 2011.
- 77th Southeastern Conference on Linguistics (SECOL): “Connecting ideology and words: Theoretical approaches to text analysis.” University of Mississippi. Oxford, Mississippi. April 27-29, 2010.

- American Association of Applied Linguistics (AAAL). “Voices in political discourse: The manipulation of linguistic resources.” Atlanta, Georgia. March 6-9, 2010.
- International Society for Language Studies Annual Conference (ISLS). “Power and Ideology: Chávez’s linguistic representation of the left.” Orlando, Florida. June 11-13, 2009.
- 76th Southeastern Conference on Linguistics (SECOL). Panel: “Language choices and political selves.” Paper: “Ethos and Pathos in political discourse: The fight for credibility.” New Orleans, Louisiana. April 8-10, 2009.
- American Association of Applied Linguistics (AAAL). “Measuring sociolinguistic variables in political speeches.” Washington, D.C. March 29-April 1, 2008.
- 38th Linguistic Symposium on Romance Languages (LSRL38). “Stylistic variables in political speech: Castro and Chávez’s strategies, positionings and discursive goals” (Poster). University of Illinois. Urbana-Champaign, Illinois. April 4-6, 2008.
- American Association of Applied Linguistics (AAAL). Panel: “A polyphony of voices: Discourse-theoretic perspectives.” Paper: “Voicing, distancing and shifting: Discursive strategies in Chávez’s political discourse.” Costa Mesa, California. April 21-24, 2007.
- Global Studies Association Conference: Alternative Globalizations. “‘Global enemies’ and their linguistic representation in the political agenda.” DePaul University. Chicago, Illinois. May 12-14, 2006.
- 9th Annual Ohio State University Symposium on Hispanic and Luso-Brazilian Literatures, Linguistics, and Cultures. “A comparative analysis of rhetorical-linguistic representation of ‘Otherness’ in political speech.” Ohio State University. Columbus, Ohio. April 28, 2006.
- First Annual Midwest Conference on Culture, Language, and Cognition. “Hot and cold war: An outcome of the Rational Decision Filter.” Northwestern University. Evanston, Illinois. May 13-15, 2005.
- 15th Colloquium on Hispanic and Luso-Brazilian Literatures and Romance Linguistics. “Liquid consonants: From maintenance to elision.” University of Texas. Austin, Texas. April 2, 2005.
- American Association of Applied Linguistics (AAAL). Panel (organizer): “Language, ideology, and worldview: Critical discourse-theoretic perspectives.” Paper: “Speeches and declarations: A war on words.” Portland, Oregon. May 1-4, 2004.
- University of Illinois Graduate Students’ Symposium on Sociolinguistics 2 and 3 (ISSSL2–3). University of Illinois. Urbana-Champaign, Illinois. May 15, 2003 and Dec. 15, 2003.

Service to the Profession

Editorial Boards

- Editor and board member of the *Journal of Language and Politics (JLP)*. John Benjamins (2020-Present).

Manuscripts Reviewer

Books

- Book proposal reviewer for Cambridge University Press. Disciplines: Language and Linguistics (2019-20).
- Book proposal reviewer for Routledge. Disciplines: Education, Behavioural Sciences and Linguistics (2018).
- Book proposal reviewer for Edinburgh University Press (EUP) (2016-7).

Articles

- *Discourse & Society*. Sage.
- *Text & Talk*. De Gruyter.
- *Journal of Pragmatics*. Elsevier
- *Linguistics & Education*. Elsevier.
- *Discourse, Context and Media*. Elsevier.
- *Journal of Language and Politics*. John Benjamins.
- *East European Politics & Societies and Cultures Journal*. Sage.
- *Journal of Critical Inquiry in Language Studies*. Routledge. Taylor & Francis Group.
- *Journal of Critical Discourse Studies*. Routledge. Taylor & Francis Group.
- *Journal of Language Aggression and Conflict*. John Benjamins.
- *Journal of Spanish Cultural Studies*. Routledge. Taylor & Francis Group.
- *Journal of Sociolinguistic Studies*. Equinox Publishing.
- *Southern Journal of Linguistics*. University of Mississippi.
- *Journal Balkanista*. Papers in Southeast European Studies.

External Reviewer for International Institutions and Agencies

- External reviewer for the Romanian National Research Council (Ministry of Education, Research, Youth and Sport) (2012-2017, 2019-Present).
- External reviewer for the Comisión Sectorial de investigación científica (CSIC) [State Commission on Scientific Research] at the University of the Republic of Uruguay (2015 & 2017).

PhD Committees

- Served as Faculty Opponent in the Ph.D. thesis defense “*Performing and Re/Defining Democracy in Post-austerity Spain Political Communication and Discursive Practices of the ‘Podemos’ Party-Movement.*” Media & Communication Studies, Örebro University, Sweden (2019).

University Committee Service (Washington and Lee University)

- International Education Committee.
- Graduate Fellowships Committee.
- Science, Society, and the Arts Planning Committee.

- Teacher Education Advisory Committee.
- The University Library Committee.
- The Writing Program Advisory Committee.
- Search Committee Chair for visiting professor in Golden Age Spanish literature.
- Course Supervisor, Romance Language Department. Intermediate Spanish I & II (12 sections).

Grants and scholarships

- Lenfest Full-Year Sabbatical Grant, 2021-2022. Washington and Lee University.
- Summer Lenfest Research Grant each year from 2012 till 2025 (\$4,500-\$6,500). Washington and Lee University.
- College of Liberal Arts Summer Research Grant, years 2009 & 2010 (\$7,500). University of Mississippi.
- Faculty Travel Support by the Office of Research and Sponsored Programs. University of Mississippi.
- Conference travel: Department of Spanish, Italian and Portuguese (2004-2006), Graduate College (2007 & 2008). University of Illinois.

Awards

- Received excellent evaluations from students in courses on-campus and abroad at the University of Mississippi and Washington and Lee University (2008-23).
- Graduate Teaching Award. University of Illinois at Urbana-Champaign. Received award nine consecutive terms. (Award based on student evaluations) (2002-07)
- Ranked as excellent teacher by students in Spring 2003, Spring 2004 (ranked as outstanding), Fall 2004, Spring 2005, Summer 2005 (ranked as outstanding), Fall 2005, Spring 2006 (ranked as outstanding), Fall 2006 (Under Latin American and Caribbean Studies), Spring 2007 (ranked as outstanding), Fall 2007, Spring 2008, Summer 2008 by the ranking of excellent teachers of the University of Illinois at U-C. http://cte.illinois.edu/teacheval/ices/exc_teach.html (2003-07).
- Received excellent evaluations from students of programs abroad: averages of 5.78/6 for Cuba and 5.83/6 for Dominican Republic. (2003-07).
- Winner of the 3rd Paul W. Borgeson, Jr. Poetry award. Department of Spanish, Italian and Portuguese, University of Illinois. (2002).

Languages

- Native Language: Spanish.
- Fluent English.
- Proficient French & German.
- Advanced Italian.